

CATEGORY DETAILS

***Large Market Radio* INBA Crystal Mic Award: Best Station**

Entry should contain parts of locally originated, regularly scheduled newscasts aired on any date during the contest period, minus commercials/PSAs. Other components may include separate examples of spot news, features and other work to showcase the overall performance of the news operation. Entry must contain a written overview that lists in bullet-point form descriptions of the included items. All entries should be as they appeared on air without additional voice-over or narration. Entries may be edited. Maximum length - 30 minutes. This is an award for a station. Entry limit per station - one.

***Small Market Radio* INBA Crystal Mic Award: Best Station**

Entry should contain parts of locally originated, regularly scheduled newscasts aired on any date during the contest period, minus commercials/PSAs. Other components may include separate examples of spot news, features and other work to showcase the overall performance of the news operation. Entry must contain a written overview that lists in bullet-point form descriptions of the included items. All entries should be as they appeared on air without additional voice-over or narration. Entries may be edited. Maximum length for radio - 30 minutes. This is an award for a station. Entry limit per station - one.

***Large Market Television* INBA Crystal Mic Award: Best Station**

Entry should contain parts of locally originated, regularly scheduled newscasts aired on any date during the contest period, minus commercials/PSAs. Other components may include separate examples of spot news, features and other work to showcase the overall performance of the news operation. Entry must contain a written overview that lists in bullet-point form descriptions of the included items. All entries should be as they appeared on air without additional voice-over or narration. Entries may be edited. Maximum length - 30 minutes. This is an award for a station. Entry limit per station - one.

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***Large Market Radio* INBA Crystal Mic Award: Best Newscast**

Entry should include one locally-originated, regularly-scheduled newscast, minus commercials/PSAs on any date during the contest period. Maximum length 10 minutes (after commercials and PSAs are removed). This is an award for a station. Entry limit per station: one.

***Small Market Radio* INBA Crystal Mic Award: Best Newscast**

Entry should include one locally-originated, regularly-scheduled newscast, minus commercials/PSAs on

any date during the contest period. Maximum length 10 minutes (after commercials and PSAs are removed). This is an award for a station. Entry limit per station: one.

Large Market Television **INBA Paul Davis Crystal Mic Award: Best Newscast**

Entry should include one locally-originated, regularly-scheduled newscast, minus commercials/PSAs on any date during the contest period. Maximum length for television 25 minutes (after commercials and PSAs are removed). This is an award for a station. Entry limit per station: one.

Small Market Television **INBA Paul Davis Crystal Mic Award: Best Newscast**

Entry should include one locally-originated, regularly-scheduled newscast, minus commercials/PSAs on any date during the contest period. Maximum length for television 25 minutes (after commercials and PSAs are removed). This is an award for a station. Entry limit per station: one.

Large Market Television **INBA Crystal Mic Award: Best Weather Operation**

Entry, minus commercials/PSAs, may include up to four weather blocks from at least two different individuals aired during any date of the contest period. Presentations should demonstrate knowledge, performance and ability to present useful information to viewers.

Maximum length 25 minutes. This is an award for a station. Entry limit per station: one.

Small Market Television **INBA Crystal Mic Award: Best Weather Operation**

Entry, minus commercials/PSAs, may include up to four weather blocks from at least two different individuals aired during any date of the contest period. Presentations should demonstrate knowledge, performance and ability to present useful information to viewers.

Maximum length 25 minutes. This is an award for a station. Entry limit per station: one.

Large Market Radio **INBA Crystal Mic Award: Best Digital Presence**

Judges will view a station website, social media feeds and apps. Judges will consider content, overall appearance, ease of navigation, success at building an online audience and community involvement. Station entries should include a listing of digital offerings and evidence of community engagement. This is an award for a station.

Small Market Radio **INBA Crystal Mic Award: Best Digital Presence**

Judges will view a station website, social media feeds and apps. Judges will consider content, overall appearance, ease of navigation, success at building an online audience and community involvement. Station entries should include a listing of digital offerings and evidence of community engagement. This is an award for a station.

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Judges will view a station website, social media feeds and apps. Judges will consider content, overall

appearance, ease of navigation, success at building an online audience and community involvement. Station entries should include a listing of digital offerings and evidence of community engagement. This is an award for a station.

Large Market Radio **INBA Crystal Mic Award: Podcasting**

An enterprising piece presented by the station on a topic of interest and importance to the community that spotlights a person, place, thing or issue.

Maximum length 60 minutes. This is an award for a station. Entry limit per station: one.

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Maximum length 60 minutes. This is an award for a station. Entry limit per station: one.

Large Market Radio **INBA Crystal Mic Award: Best Reporter**

Entry must include at least three non-documentary stories broadcast during the contest period. Stories should demonstrate research and writing skills while also displaying initiative in reporting and performance. The entrant should be an individual who regularly handles daily assignments but may also handle occasional special assignments.

Maximum length 25 minutes. This is an award for an individual.

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Maximum length 25 minutes. This is an award for an individual.

Large Market Radio **INBA Crystal Mic Award: Breaking News**

One or two stories, each in its entirety, on the same unscheduled breaking or developing news event that aired within 24 hours of the event. Judges will consider the ability to present a clear story with limited access to resources.

Maximum length 10 minutes. This is an award for an individual. Entry limit per individual: two.

Small Market Radio **INBA Crystal Mic Award: Breaking News**

One or two stories, each in its entirety, on the same unscheduled breaking or developing news event that aired within 24 hours of the event. Judges will consider the ability to present a clear story with limited access to resources.

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Large Market Radio **INBA Crystal Mic Award: Investigative Report**

A single in-depth investigative story or a limited series of reports on a topic of community interest using previously unaired information. Judging will be based on research, writing and importance of the issue to the community.

Maximum length 10 minutes. This is an award for an individual. Entry limit per individual: two.

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Maximum length 10 minutes. This is an award for an individual. Entry limit per individual: two.

Large Market Radio **INBA Crystal Mic Award: Use of Sound**

One or two stories, each in its entirety, that uses natural sound to enhance a news report. Judging will be based on editing and how the sound relates to the writing.

Radio category only. Maximum length 10 minutes. This is an award for an individual. Entry limit per individual: two.

Small Market Radio **INBA Crystal Mic Award: Use of Sound**

One or two stories, each in its entirety, that uses natural sound to enhance a news report. Judging will be based on editing and how the sound relates to the writing.

Radio category only. Maximum length 10 minutes. This is an award for an individual. Entry limit per individual: two.

Large Market Television **INBA Crystal Mic Award: Use of Videography**

A composite that demonstrates the ability of the videographer to convey a story with visual content. Judging will be based on visual composition, editing and how the video relates to the writing.

Television category only. Maximum length 10 minutes. This is an award for an individual. Entry limit per individual: two.

Small Market Television **INBA Crystal Mic Award: Use of Videography**

A composite that demonstrates the ability of the videographer to convey a story with visual content. Judging will be based on visual composition, editing and how the video relates to the writing.

Television category only. Maximum length 10 minutes. This is an award for an individual. Entry limit per individual: two.

Large Market Radio **INBA Crystal Mic Award: Writing**

One or two stories, each in its entirety. The entry will be judged only on storytelling through compelling writing and originality.

Maximum length 6 minutes. This is an award for an individual. Entry limit per individual: two.

Small Market Radio **INBA Crystal Mic Award: Writing**

One or two stories, each in its entirety. The entry will be judged only on storytelling through compelling writing and originality.

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Small Market Television **INBA Crystal Mic Award: Writing**

One or two stories, each in its entirety. The entry will be judged only on storytelling through compelling writing and originality.

Maximum length 6 minutes. This is an award for an individual. Entry limit per individual: two.

Large Market Radio **INBA Crystal Mic Award: Sports Reporting**

A single locally produced, packaged story or one segment of a multi-part locally produced series.

Maximum length 3 minutes. This is an award for an individual. Entry limit per individual: two.

Small Market Radio **INBA Crystal Mic Award: Sports Reporting**

A single locally produced, packaged story or one segment of a multi-part locally produced series.

Maximum length 3 minutes. This is an award for an individual. Entry limit per individual: two.

Large Market Television **INBA Crystal Mic Award: Sports Reporting**

A single locally produced, packaged story or one segment of a multi-part locally produced series.

Maximum length 3 minutes. This is an award for an individual. Entry limit per individual: two.

Small Market Television **INBA Crystal Mic Award: Sports Reporting**

A single locally produced, packaged story or one segment of a multi-part locally produced series.

Maximum length 3 minutes. This is an award for an individual. Entry limit per individual: two.