

Best of CNHI 2024 Contest

CNHI Editors and Publishers:

It is time to collect your entries for the “2024 Best of CNHI” journalism contest.

There are two divisions of competition, based on a newspaper’s annual revenue and newsroom resources. Make sure your entries are entered in the correct division. *An updated list of newspapers by division will be emailed prior to the opening of the contest entry platform. You will receive login and submission instructions at the same time.*

You can start submitting entries **Jan. 1, 2025**. The deadline for all entries is midnight local time **Jan. 24, 2025**. There are no entry fees.

NEWSPAPER OF THE YEAR:

EMAIL ENTRY:

- One edition from the first quarter of the year, January through March.
- One edition from the second quarter of the year, April through June.
- One edition from the third quarter of the year, July through September.
- One edition from the fourth quarter, October through December.

If the newspaper publishes a weekend or Sunday edition, entries should include two weekend (or Sunday) editions and two weekday editions.

Email the dates of your selections and the e-edition URL to jzachary@cnhi.com

Bold Type caption of your paper’s Division (I or II) and a 250-300 word explainer of the highlights of the submitted print editions and the parallel website content for the selected days.

The entry letter should explain the strength of the entry, along with digital analytics and highlights of significant projects.

EXAMPLE:

Division I Newspaper of the Year

Joplin Globe

<https://joplinglobe-cnhi.newsmemory.com>

Jan. 23, 2024

June 21, 2024 (Weekend)

Sept. 2, 2024

Oct. 30, 2024 (Weekend)

(250-300 word explainer)

ONLINE ENTRY: You will **also** enter **Newspaper of the Year** on the context platform by adding the URLs in the appropriate fields. Note, if your newspaper does not produce an e-Edition you can submit four compressed PDFs of the four full editions (exclude full page ads and classified advertising sections). Every newspaper should also email the entry per instructions above.

Individual and Digital Entries

Reporter of the Year – Each paper can submit up to three (3) individual entries and each entry can include up to three (3) samples of the reporter’s work. The honor recognizes reporting and writing excellence. Entries may include breaking news, non-deadline news, investigative work, enterprise and features. If the reporter’s work was supplemented by video or podcast one sample may be included in addition to the three writing samples.

Sports Reporter of the Year – Each paper can submit up to three (3) individual entries and each entry can include up to three (3) samples of the writer's work. Entries may include breaking and non-breaking stories, features and analysis. Entries may also include columns. Judges will focus on coverage not tied to specific games. If the reporter’s work is supplemented by video or podcast, one sample may be included in addition to the three writing samples.

Editorial Writer of the Year – Each paper can submit entries from up to three editorial writers and each entry can include up to three samples of each writer’s work. Submit editorials by a single author even though the opinions may be those of an editorial board.

Columnist of the Year – Each paper can submit entries for up to three columnists and each entry can include up to three samples of each columnist’s work. Entries may include columns published as news, opinion or features. Judges will consider reporting, writing and impact.

Photographer of the Year – Each paper can submit entries for up to three photographers and each entry can include up to three samples of each photographer’s work. Entries can reflect a range of work and may include spot news, features, sports and profile photography.

Designer of the Year – Each paper can submit entries for up to three designers and each entry can include up to three samples of each designer’s work. The samples should include at least two front page (1A) designs. Entries are restricted to front pages, section fronts, special sections or in-depth projects. Judges will consider clean and functional layout, use of photos and graphics and overall attractiveness. Submit both PDFs and URL links to each sample.

Public Service Journalism – One entry per newsroom. This category recognizes an investigative, explanatory or other deeply reported project that had a significant impact on the community, leading to results or change. Judges consider use of all available journalistic tools, including enterprise reporting, investigative journalism, editorials, audience interaction, photographs, videos, graphics and multimedia. The entry can include up to 12 total work samples that can include PDFs, URLs and screenshots. The entry can involve a single in-depth presentation or a series on behalf of the staff, a team or an individual. Divisions may be combined based on the number of qualifying entries in Divisions II and III.

Breaking News Coverage – One entry per newsroom. This is a combined print-digital award. Each entry can include up to three URL linked e-edition samples of the print work and 10 URL linked online samples of the digital work, including social media posts. The URL digital and social media examples should include time stamps. The category recognizes excellence in multimedia coverage of a spontaneous news event. Entry may include breaking news video(s).

If you have questions or technical issues contact Jim Zachary at jzachary@cnhi.com Looking forward to seeing all your great entries, good luck.

Jim

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