



# 2024 CALL FOR ENTRIES

Recognizing outstanding achievement in journalism and advertising is an important role of the Nevada Press Foundation. Our contest honors individuals and news organizations for their best work, and for their **contributions** to the profession.

## CONTEST DATES

All entry material must have been originally published between **April 1, 2023, and March 31, 2024**. Only regular and affiliate NPA member companies in good standing are eligible to participate in the contest.

## DEADLINE

Entries must be uploaded by the close of business on **Friday, June 21 at 5:00 pm** to be eligible for early entry fees.

[Nevada Press Association \(newspapercontest.com\)](http://newspapercontest.com)

## WHAT'S NEW?

There are five (5) new categories this year.

Health Reporting  
Political / Criminal Justice Reporting  
Education Reporting  
Environmental Reporting  
Gaming / Tourism Reporting

All submissions are by digital upload. No mailed entries.

## QUESTIONS?

Ask Denise Clodjeaux at [nevadapresscontest@gmail.com](mailto:nevadapresscontest@gmail.com)

## FEES

The fee is \$10 per entry received by June 21, 2024, or **\$15 per entry received by June 28, 2024**. Payment will be made on the contest entry site after all entries have been submitted. In Please make checks payable to Nevada Press Foundation.

## HOW TO ENTER

**Step 1** — Acquire your Association Code from the Nevada Press Association. Register on the contest website using your email address. You will receive a confirmation email, which you will need to complete registration. Use the link above to register.

**Step 2** — Login to [HERE](#) (or use the link on the left). You will see a page showing any entries you have already submitted. Complete rules for both advertising and editorial contests are available above (click links). Some browsers, such as Safari, will open the rules in a new window; others will require you to download the PDF file to your computer.

**Step 3** — Click on the "Add New Entry" link.

**Step 4** — On this page, select your newspaper name. A lot of information will autofill. If that information is incorrect, please call Denise Page at (801) 237-2376. Fill in the preparer's name.

**Step 5** — Select the contest class. These are drop-down menus for your convenience. This field will clear each time you save an entry, so you must select a class for each new entry. When you select the class, special instructions will appear below it.

**Step 6** — If necessary, provide an explanation of your entry. The explanation/cutline box is limited to 3,000 characters. It is a good idea to write your explanation in another program, such as Word, and copy/paste into the explanation box. If a URL is required, fill in the URL box; there is no need to type "http://."

**Step 7** — Include the name of the entry. If uploading full-page PDF files, it will be helpful if the entry name matches the headline on the page so the judges can find it easily. If the judges cannot tell what is to be judged, the entry will be discarded without refund.

**Step 8** — Include the name of the person or people who should be credited for any award. This is generally the writer, reporter, photographer, graphic artist, cartoonist, etc. It is not necessarily the name of the person submitting the entry nor the person picking up the award at the convention.

**Step 9** — Add your file or files. You can drag and drop files or use the "Add files" button to navigate your files. Generally, files should be in PDF format except photos, which should be in high-resolution JPG format. Other files and URLs may be acceptable as noted in the special instructions. Upload as many files as are necessary to complete your entry but refer to the special instructions for any limitations.

**Step 10** — When you have completed your submission, click the "Save" button. If you click the "Back to list" button, you will lose the entry you just completed. After clicking "Save," you will be directed back to the list of your entries.

**Step 11** — To submit another entry, click "Add New Entry." As long as you have not logged out of the system, your newspaper name will still be in place, and you can simply start at **Step 6** again. You may log out and log back in later to continue adding entries. You will need to select your newspaper name each time you log in.



# EDITORIAL CONTEST CATEGORIES

## 14 COMMUNITY SERVICE

Rewards work that has a lasting positive impact in the community. The work may take the form of a series of stories or photos, an editorial crusade, a marketing campaign focused on an important local issue, or some other manifestation of community-oriented service, and it must relate to a single project, drive or campaign. Letters of explanation are encouraged, especially if the work itself does not contain evidence of its community impact. Limit of two entries per newspaper

## 15 COVERAGE OF UNDERSERVED COMMUNITIES

Recognizes coverage that advances the understanding of issues related to underserved Nevadans such as communities of color, immigrants, and LGBTQ+. Entries consist of up to three pieces about underserved communities, including features and/or breaking news, photo essays, and video storytelling, but not including editorials.

## 18 EDUCATION REPORTING

Entries consist of a single education story, multiple education stories or series. Entries may include articles, sidebars, graphics, video, audio, slideshows, or interactive features. Limit of one entry per writer.

## 19 EMAIL NEWSLETTER

Entries consist of three issues of a regularly distributed email newsletter produced by a single writer or reporter, or by a team of writers and reporters. To qualify, the newsletter must have a fixed title and must have been distributed on at least a monthly basis.

## 20 ENTERTAINMENT FEATURE STORY

Entries consist of a single story or a main story with sidebar, focused on the arts, entertainment, dining/restaurants or other leisure activities. No series.

## 21 ENTERTAINMENT SPOT NEWS STORY

Entries consist of a single entertainment story or multiple entertainment stories published over a period of 24 hours, with the focus on coverage of a specific event in print and on the web. No series. Entries may include articles, sidebars, graphics, video, audio, slideshows, interactive features, or other components of breaking news.

## 22 ENVIRONMENTAL REPORTING

Entries consist of a single environmental story, multiple environmental stories, or series. Entries may include articles, sidebars, graphics, video, audio, slideshows, or interactive features. Limit of one entry per writer.

## 23 EXPLANATORY JOURNALISM

Reporting that illuminates an important and complex subject and demonstrates mastery of the subject. Entries consist of a single story, a main story with sidebar, or a series that explains in-depth an issue of significant importance to the community. Limit: No more than eight stories per entry.

## 24 FEATURE WRITING

Entries consist of a single story, or a main story published together with a sidebar. No series. Entries should have a human-interest focus. Entertainment, lifestyle and health or general-interest features may be entered in this category. (For profiles, see #35 Profiles.)

## 25 FOOD / DINING WRITING

Entries consist of three pieces of writing about food/and/or restaurants, including features and/or reviews, or breaking news, but not including editorials. Limit of one entry per writer.

## 26 GAMING / TOURISM REPORTING

Entries consist of three pieces of writing about gaming/and/or tourism, including features and/or reviews, or breaking news, but not including editorials. Limit of one entry per writer.

## 28 HEALTH REPORTING

Entries consist of a single health story, multiple health stories, or series. Entries may include articles, sidebars, graphics, video, audio, slideshows, or interactive features. Limit of one entry per writer.

## 29 INVESTIGATIVE STORY

Reporting on a single subject that reflects investigative enterprise. May be a single story, a main story and sidebar or a series. If the story leads to further developments, you may submit additional reporting published after March 31, 2024, attesting to its impact. A letter of explanation may be submitted. Limit: No more than eight articles per entry.

## 30 LOCAL COLUMN

Entries consist of three columns written by the same columnist. The column must focus primarily on local matters and be regularly and originally published by the news organization submitting the entry. Limit of one entry per columnist.

## 33 POLICE / CRIMINAL JUSTICE REPORTING

Entries consist of a single Police/Criminal Justice Reporting story, multiple, or series. Entries may include articles, sidebars, graphics, video, audio, slideshows, or interactive features.

## EDITORIAL CONTEST CATEGORIES - CONTINUED

### 34 POLITICAL / GOVERNMENT / ENTERPROSE REPORTING

Coverage of politics/government that reflects shoe-leather reporting, including source development and document discovery. May be a single story, a main story and sidebar or a series. A letter of explanation describing the work and its impact may be submitted. Limit: No more than three articles per entry will be accepted.

### 35 PROFILE

Written portrait that explores the background and character of a particular person or group. Entries consist of a single story or a main story with a sidebar.

### 36 SPECIAL PROJECT

Entries consist of a book, calendar, special edition, or other project produced separately from the regular publication schedule.

Submit a PDF or JPEG of the project. Limit of two entries per news organization.

### 38 SPORTS FEATURE WRITING

Entries consist of a single story or a main story with sidebar focused on human interest in sports or recreation.

### 40 GENERAL EXCELLENCE - PRINT

Entries should reflect the best of Nevada print journalism. All entries must be complete copies without preprint ad inserts. Submit two copies of four issues, one from each of the periods below. Newspapers with weekend or Sunday editions must submit at least two issues from weekday editions. A letter of explanation may be included.

April 1 - June 30, 2023, July 1 - Sept. 30, 2023, Oct. 1 - Dec. 31, 2023, Jan. 1 - March 31, 2024

### 41 GENERAL EXCELLENCE - ONLINE

Recognizes overall excellence of a news organization's online presence. Entries consist of six deep links (i.e., not the home page) to content on a website. Entrants should consider including links to web pages that vary in style, purpose, or functionality, as opposed to, for instance, linking to identically formatted story pages.

### 42 FREEDOM OF THE PRESS

Writing and reporting promoting the principles of the First Amendment and the public's right to know. Entries may consist of stories, editorials, columns, video and/or audio files, or any other manifestations of journalism. Must also include a letter of explanation describing the work and its impact in the community. Limit: No more than eight pieces per entry. Award will be presented to a news organization, not an individual.

### 43 STORY OF THE YEAR

Recognizes the best story published in Nevada during the period of competition. May be a single story, a main story and sidebar, or a series on a single subject. Articles entered in this category may be entered in other categories as well. There will be only one winning entry in this category, i.e., no second or third place winners. Limit: No more than eight articles per entry will be accepted.

### 46 OUTSTANDING JOURNALIST

Recognizes outstanding service and performance to the profession of journalism. Entrants may come from any segment of the newsroom. Entries must include four samples of the nominee's work, along with a brief resume and brief description of his or her journalistic achievements during the contest period. Limit of two entries per news organization. There will be only one winner in each Group in this category. No second or third place winners.

## PHOTOGRAPHY CONTEST CATEGORIES

### 47 FEATURE PHOTO

Entries consist of a photo or photos illustrating a single story that is not directly related to a specific breaking news event. Photos should have a storytelling quality or contain unusual elements. No portraits. (See #50. Portrait). Photo(s) may be submitted as a separate PDF or JPG, but they also must be submitted in context, either as a PDF, JPG, or web link of the page on which they were published.

### 48 MULTIPLE PHOTO ESSAY OR GALLERY

Single subject addressed primarily through the use of two or more photos, with accompanying text being a secondary consideration. Entries consist of a complete photo essay or photo gallery. Regular news or feature stories that just happen to include multiple photos are not eligible to compete in this category. Photos submitted cannot be directly related to a breaking news event. Photo essay or gallery must be submitted in context, either as a PDF or web link of the page on which it was published. Entries may include photos taken by more than one photographer.

# EDITORIAL CONTEST CATEGORIES - CONTINUED

## 50

### PORTRAIT

Entries consist of a single photo of a person or a small group of people. Photo may be submitted as a separate PDF or JPG, but it also must be submitted in context, either as a PDF, JPG, or web link of the page on which it was published.

## 51

### SPORTS PHOTO

Entries consist of a single photo of a sports-related event. No portraits. Photo may be submitted as a separate PDF or JPG, but it also must be submitted in context, either as a PDF, JPG, or web link of the page on which it was published.

## 52

### PHOTO OF THE YEAR

Recognizes the best photo published by a news organization in Nevada during the contest period. Photos submitted in this category may be entered in other categories as well. Photo may be submitted as a separate PDF or JPG, but it also must be submitted in context, either as a PDF, JPG, or web link of the page on which it was published. There will be only one winning entry in this category, i.e., no second or third place winners.

## VISUAL / AUDIO CONTEST CATEGORIES

## 53

### EDITORIAL CARTOON OF THE YEAR

Recognizes the best original opinion-oriented cartoon created for a publication by a staff member or freelancer. No syndicated cartoons.

Entries consist of a cartoon submitted as a separate PDF or JPG, but that also must be submitted in context, either as a PDF, JPG, or web link of the page on which it was published. Limit: Four entries per cartoonist. There will be only one winning entry in this category, i.e., no second or third place winners.

## 54

### OUTSTANDING GRAPHIC DESIGNER

Entries consist of three examples of excellence in graphic design, incorporated in a page layout, original graphic, illustration or other design element created by an individual or design team. For instance, three illustrations by the same artist would qualify as one entry. Two-page layouts and an illustration would also qualify as one entry. Graphics, illustrations, design elements, etc. must be submitted in context, either as a PDF or web link of the page on which they were published. Limit of one entry per designer or team and two entries per news organization. There will be only one winner in each Group in this category, i.e., no second- or third place winners.

## 55

### OUTSTANDING VISUAL JOURNALIST

For photographers, videographers, and other journalists who report the news visually. Entries must include four to six samples of the nominee's work along with a brief resume and descriptions of his or her journalistic achievements during the contest year. Individual photos, photo essays and website slide shows each represent one sample of a nominee's work. Limit of two entries per news organization. There will be only one winner in each Group in this category, i.e., no second or third place winners.

## 56

### OVERALL DESIGN

Recognizes design excellence in print publications. Entries consist of complete issues without preprint ad inserts. Submit a PDF of four issues, one from each of the following months: May 2023, August 2023, December 2023, and January 2024. (Magazines published quarterly may submit Spring, Summer and Fall issues from 2023, and the Winter issue from 2024.) Limit one entry per publication.

## 57

### PAGE ONE DESIGN / COVER DESIGN

Recognizes design excellence in print publications. Submit a PDF of four page-one designs. One from each of the following months: May 2023 August 2023 December 2023 March 2024 (Magazines published quarterly may submit Spring, Summer, and Fall issues from 2023, and the Winter issue from 2024) Limit one entry per publication.

## 58

### PODCAST OF THE YEAR

Entries consist of three different episodes of a podcast program posted on the content provider's website or hosted channel. There will be only one winning entry in this category, i.e., no second or third place winners.

## 59

### VIDEO OF THE YEAR

A single video program originally published on the news organization's website or hosted channel. Entries must consist of a link to a single video program. There will be only one winning entry in the category, i.e., no second or third place winners.

## 60

### VIDEO PROGRAM OR SERIES

Regular program or a special video series on a related theme or topic, available on the news organization's website or hosted channel. Entries consist of links to three different shows of a regular program, or to the first three episodes in a video series. The web pages linked in the entries may include other elements, in addition to video, which contribute to the production.