

2018 Advertising Contest Entry Form

Publisher: This form should accompany your entries in the 2018 Advertising Contest. Postmarked deadline for entering the contest is January 26, 2018. Fees should be included with this form. Awards will be presented during the GPA Advertising Conference. Please refer to the contest rules for detailed instructions on how to prepare your entries. Enclosed are labels to be used in identifying each entry in the GPA Advertising Contest. Fill out the labels and attach to each entry. Division is determined by the circulation printed in the 2018 Georgia Press Association Newspaper Directory.

<u>Daily Divisions</u>	<u>Weekly Divisions</u>	<u>Other Divisions</u>
A - 18,000 or more	D - 6,000 - 15,000	G- All weekly newspapers of 15,000 or more and all Media Associates
B - 8,000 - 17,999	E - 3,000 - 5,999	
C - Under 8,000	F - under 2,999	
Entry Fee: \$8.00 per entry		

<u>CATEGORY</u>	<u>NUMBER OF ENTRIES</u>
1. Real Estate	01. _____
2. Motor Vehicle	02. _____
3. Health Care	03. _____
4. Food	04. _____
5. Service Institutional	05. _____
6. Home Furnishings & Appliances	06. _____
7. Apparel, Jewelry & Accessories	07. _____
8. Non-Traditional	08. _____
9. Miscellaneous	09. _____
10. Online Banner or Tile Ad	10. _____
11. Full Color Ad	11. _____
12. Spot Color Ad	12. _____
13. Newspaper Promotion	13. _____
14. Newspaper Promotion Out or Print	14. _____
15. Special Section	15. _____
16. Classified Section or Page	16. _____
17. Signature Page	17. _____
18. Small Page Ad	18. _____
19. Advertising Campaign	19. _____

Total Number of Entries x Entry Fee (\$8.00 each) = \_\_\_\_\_

AMOUNT ENCLOSED (check or money order) = \_\_\_\_\_

NEWSPAPER: \_\_\_\_\_

PREPARER'S NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_