

**Recognizing
Journalistic Excellence
for 85 years**

85TH NATIONAL HEADLINER AWARDS

Newspapers + Magazines + News Syndicates + TV + Radio + Online

Founded in 1934 by the Press Club of Atlantic City, the National Headliner Awards program is one of the oldest and largest annual contests recognizing journalistic excellence.

The first National Headliner Awards were presented in 1935. Since then, more than 2,600 Headliner medallions have been presented to outstanding photographers, writers, graphic artist, daily newspapers, news syndicates, online, radio and television stations, TV and radio networks and magazines. Membership in the exclusive National Headliner Club is limited to individuals and organizations who have won Headliner medallions and to those men and women who serve as consultants and judges for the annual program. Many journalists have capped long and distinguished careers with a National Headliner Award, and each year the judges have recognized exceptional talent that might otherwise have gone unnoticed.

Individual awards of \$1,500 will be made to Headliner Award winners whose work is selected by the judges for “Grand Award” recognition.

ELIGIBILITY

Headliner competition is open to all material appearing in publications distributed or broadcast in the United States between January 1, 2018 and Dec. 31, 2018 There is no limit on the number of entries that may be submitted. However, each entry may be entered in only one category.

JUDGING

All Headliner entries are judged in Atlantic City by a panel of journalists representing newspapers and radio and television stations from around the country. The judges are distinguished professionals who are selected on the basis of the journalistic contributions they have made during their careers.

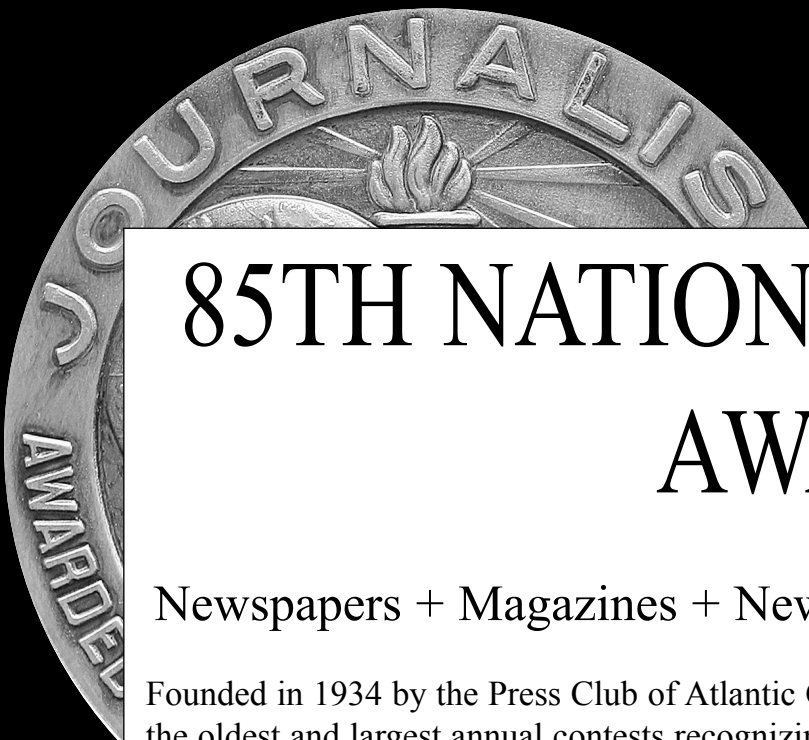
DEADLINE

All nominations must be submitted to our website -- www.headlinerawards.org -- no later than 11:59 p.m. on Friday, February 1, 2019. **ALL ENTRIES MUST BE SUBMITTED ONLINE.**

REGISTRATION FEE

There is a registration fee of \$75 per entry. Our tax-exempt IRS number is 22-213-8237 (Press Club of Atlantic City). **IT IS PREFERRED THAT YOU PAY THROUGH OUR WEBSITE.** You may mail checks made payable to **NEW MAILING ADDRESS: National Headliner Awards, 14 Colgate Road, Somers Point, NJ 08244.**

Now Accepting Nominations for 2018



PRINT, PHOTO AND MAGAZINE – NOTE CHANGES

DAILY NEWSPAPERS & NEWS ORGANIZATIONS WRITING AND REPORTING

- N01. Breaking News, all sizes:** Coverage of the first 36 hours of a news event. May include, but is not limited to, website and social media postings, news alerts, email blasts and the printed edition. Please include a timeline outlining the major points and a letter describing the circumstances.
- N02. Local news beat coverage or continuing story by an individual or team.** NOT a series. Send three to five samples.
- N03. International news beat coverage or continuing story by an individual or team.** NOT a series. Send three to five samples.
- N04. News series (one series) in newspapers in top 20 media market. (see list below)**
- N05. News series (one series) in newspapers not in top 20 media market (see list below)**
- N06. Local interest column on variety of subjects.** Send three samples.
- N07. Special or feature column on one subject by an individual.**(examples: food, fashion, radio-TV, music, etc.) Send three samples.
- N08. Editorial writing by an individual or team.** Send three samples.
- N09. Sports column by an individual.** Send three samples.
- N10. Sports writing by an individual**

- or team. Send three samples.
- N11. Feature writing on variety of subjects by an individual.** Send three samples.
- N12. Business news coverage, business commentary and/or business columns by an individual or team.** Send three samples.
- N13. Education writing.** Send three samples of news stories, feature stories or columns by an individual or team.
- N14. Health/Medical/Science writing.** Send five samples of news, features or columns by individual or team.
- N15. Environmental writing.** Send five samples of news, features or columns by an individual or team.
- N16. Investigative reporting in newspapers in top 20 media market. (see list below)** The entry may include, but is not limited to, stories, photographs, editorials, social media campaigns, videos, community reaction and supplemental material addressing the investigation. Include a letter outlining the background and results, if any.
- N17. Investigative reporting in newspapers not in top 20 media market. (see list below).** See above.
- N18. Public service performed by publishing material in a daily newspaper.** Entries must be accompanied by a letter outlining background and results. The entry may include, but is not limited to, stories, photographs, editorials, social media campaigns, videos, community reaction and supplemental

- material addressing the issue.
- N19. Editorial cartoons.** Send 10 samples.
- N20. Journalistic innovation:** An experimental or unconventional reader service, design, feature or news and online package that represents a fresh approach to connecting newspapers and their communities. Must include a letter explaining the effort and its impact on the readers and community.
- N21. Best political coverage.** Send three samples of political coverage by an individual or team.

DAILY NEWSPAPERS & NEWS ORGANIZATIONS PHOTOGRAPHY (MUST HAVE CUTLINES)

- PG01. Newspapers - Spot news photography, single photo, not a series.**
- PG02. Newspapers- Feature photography, single photo, not a series.**
- PG03. Newspapers - Sports action or feature photography, single photo.**
- PG04. Magazines, News Organizations - Spot news photography, single photo, not a series.**
- PG05. Magazines, News Organizations - Feature or sports photography, single photo, not a series.**

Open to all newspaper, magazine and news organizations

- PG06. Photography Portfolio.** Upload 10 - 15 images. Entries must reflect the photographer's range, artistic skills and talents.
- PG07. Photo Essay/Story -** A series of photos on a single subject published together. Upload a maximum of 10 images. Must have title and essay/story summary accompany entry.
- PG08. Portrait.** A single photo that reveals the essence of the subject.
- PG09. Pictorial -** A single photo that succeeds on its light, composition or geometry.
- PG10. Disaster coverage.** It has been a year of both natural and criminal disasters. A series of photos from an individual or team covering a natural disaster or tragedy. 10-15 images.

MAGAZINES

- M01. Coverage of a major news event or topic.** One sample per entry.
- M02. Feature writing by an individual on a variety of subjects.** Send three samples by the same writer.
- M03. Column.** (Examples: business, food, finance, fashion, radio-TV, Washington coverage, sports, travel, etc.) Three samples by the same writer.
- M04. Political coverage.** Send three samples by an individual or team.

RADIO & TELEVISION

RADIO STATIONS

- (These categories are for local radio stations)
- R01. Newscast.** Submit best newscast from one particular day in 2018. Not to exceed 45 minutes.
- R02. Breaking news or continuing coverage of a single news event.** May include, but is not limited to, website and social media postings, news alerts, email blasts. Not to exceed 20 minutes.
- R03. Feature and human interest story.** Not to exceed 10 minutes.
- R04. Documentary or Public Affairs.** For Public Affairs, submit three complete regularly scheduled shows that focus on addressing issues of the day. For documentary, submit one show. No time limits.
- R05. News series.** Not to exceed 20 minutes.

- R06. Newscast.** Submit best newscast from one particular day in 2018. Not to exceed 45 minutes.
- R07. Breaking news or continuing coverage of a single news event.** May include, but is not limited to, website and social media postings, news alerts, email blasts. Not to exceed 20 minutes.
- R08. Feature and human interest story.** Not to exceed 10 minutes
- R09. Documentary or Public Affairs.** For Public Affairs, submit three complete regularly scheduled shows that focus on addressing issues of the day. For Documentary, submit one show. No time limits.
- R10. News series.** Not to exceed 20 minutes.

BROADCAST TELEVISION STATIONS

- (These categories are for local TV stations)
- TV01. Newscast.** Submit best newscast from one particular day in 2018. Not to exceed 45 minutes.
- TV02. Coverage of a live breaking news event.** May include, but is not

- limited to, website and social media postings, news alerts, email blasts. Not to exceed 20 minutes.
- TV03. Continuing coverage of a single news event.** Not to exceed 20 minutes.
- TV04. Feature, sports or human interest story.** Not to exceed 10 minutes
- TV05. Public service.** No time limits.
- TV06. Documentary or series of reports on the same subject.** No time limits.
- TV07. Investigative reporting.** Not to exceed 20 minutes.
- TV08. Business & Consumer reporting.** Not to exceed 20 minutes.
- TV09. Health / Science reporting.** Not to exceed 20 minutes.
- TV10. Environmental reporting.** Not to exceed 20 minutes.

- ### BROADCAST TELEVISION NETWORKS, CABLE NETWORKS AND SYNDICATORS
- (These categories are for national TV networks - Fox News, CNN,

- MSNBC, for example)**
- TV11. Newscast.** Submit best newscast from one particular day in 2018. Not to exceed 45 minutes.
- TV12. Coverage of a breaking news event.** May include, but is not limited to, website and social media postings, news alerts, email blasts. Not to exceed 20 minutes.
- TV13. Continuing coverage of a major news event.** Not to exceed 20 minutes.
- TV14. Feature, sports or human interest story.** Not to exceed 10 minutes.
- TV15. Documentary or series of reports on the same subject.** No time limits.
- TV16. Investigative report.** Not to exceed 20 minutes.
- TV17. News magazine program.** No time limits.
- TV18. Business & Consumer reporting.** Not to exceed 20 minutes.
- TV19. Health / Science reporting.** Not to exceed 20 minutes.
- TV20. Environmental reporting.** Not to exceed 20 minutes.

BROADCAST RADIO NETWORKS AND SYNDICATORS

- (These categories are for national radio networks, NPR, CBS Radio, ESPN radio, for example)

DIGITAL JOURNALISM

Distinguished digital journalism that most effectively takes advantage of the internet while maintaining the highest journalistic standards.

PLEASE NOTE CATEGORY CHANGES

All entries must be submitted at www.headlinerawards.org

NOTE: PLEASE PROVIDE A PASSWORD IF ENTRIES ARE BEHIND PAYWALL. ENTRIES WILL BE DISQUALIFIED IF NO PASSWORD IS PROVIDED

NEWS ORGANIZATIONS NOT CONNECTED TO PRINT OR BROADCAST PARTNER

D01. Online investigative reporting. This category is for online news outlets not connected to a newspaper (enter in N16 or N17), television station (enter in TV7 or TV17) or broadcast partner. This entry may include, but is not limited to, stories, photographs, editorials, social media campaigns, videos, community reaction and supplemental material addressing the investigation. Please include a letter outlining the background and results, if any.

D02. Online beat coverage. This category is for online news outlets not connected to a print or broadcast partner. The entry demonstrates excellence in ongoing coverage of a specific topic. Send up to five samples by an individual or team.

OPEN TO ALL NEWS ORGANIZATIONS

D03. Best blog: Includes topics such as, but not limited to, food, the arts, fashion, family, music, parenting, political, sports, news. Send three samples.

D04. Best news video up to 1 minute. Entries

will be judged on news value, storytelling, cinematography, conciseness and relevance. Can be part of a larger package or a standalone feature. Please include URL to video.

D05. Best news video up to 3 minutes. Entries will be judged on news value, storytelling, cinematography, conciseness and relevance. Can be part of a larger package or a standalone feature. Please include URL to video.

D06. Best news video 3 to 10 minutes. Entries will be judged on news value, storytelling, cinematography, conciseness and relevance. Can be part of a larger package or a standalone feature. Please include URL to video.

D07. Best news video 10 to 30 minutes. Entries will be judged on news value, storytelling, cinematography, conciseness and relevance. Can be part of a larger package or a standalone feature. Please include URL to video.

D08. Web or interactive project: This is a presentation of a single topic and may include written storytelling, video, photography, interactive graphics, social media interactions, events and promotions. This must be original work. Print and/or broadcast elements may accompany entry. Please include URLs for all parts to be

judged. Please include letter explaining the significance of project.

D09. Social Media: This award is for excellence in social media strategy and execution. This can include Twitter, Facebook, Snapchat, Instagram, Pinterest or any other social network or networks. Emphasis will be placed on best use of emerging digital techniques on creative and alternative platforms to tell a story and serve a community. Please include URLs and/or screenshots for all parts to be judged. Please include letter explaining vision, strategy, significance and reach.

D10. Online slideshow: Entries must be original content not aggregated from elsewhere and will be judged on depth/range of information and images presented, design and user experience. Can include accompanying story or contextual information. Can be one photographer or team. Must include at least 10 images, plus cutlines.

NEW D11. Best podcast. This award is for excellence in the production of a podcast, either a continuing series of a one-time project. Please include a letter explaining why you created the podcast any other details about its impact. Submit up to seven samples.

TOP 20 MEDIA MARKETS

For the newspaper news series and investigative reporting categories, here are the top 20 media markets in the nation:	Atlanta
New York	Tampa-St. Petersburg
Los Angeles	Phoenix
Chicago	Seattle
Philadelphia	Detroit
Dallas-Fort Worth	Minneapolis-St. Paul
Washington, D.C.	Miami-Ft. Lauderdale
Houston	Denver
San Francisco	Orlando
Boston	Cleveland
	Sacramento
	<i>Source: Market population estimates per Nielsen Research, Sept. 2018</i>

REMINDERS

-- **NOTE: You do not have to submit PDFs this year.** Only URLs will be accepted for entries. If you wish to submit a PDF of the page and how it appeared in print, you may but are not required.

-- All entries must be submitted online at **HeadlinerAwards.org**. See next page for more information.

-- **Association code to register: NHA**

-- **Deadline for entries: 11:59 p.m., Friday, Feb. 1, 2019**

-- **More information:** Call 609-732-2330 or 609-350-3099 or email info@headlinerawards.org

BASIC INSTRUCTIONS TO SUBMIT ENTRIES

Step 1 — Go to either headlinerwards.org and click on the Submit Entry button or go to: newspapercontest.com/nha

Step 2 — THE ASSOCIATION CODE REQUIRED TO REGISTER IS NHA. Register by completing the online registration form. Use the “Register” link above. You will receive a confirmation email from NOREPLY@newspapercontest.com within a few minutes, which you will need to click on the embedded confirm link to complete the registration process. (We recommend each news organization create just one sign on, even if there will be more than one person submitting entries.)

Step 3 — With your confirmed email and password registration information, login to the contest entry page by using the “News Organization Login” link above. From this page you will enter new and view and edit existing entries. Existing entries will appear in a list below the two green horizontal fields. On your first visit the page will be blank.

Step 4 — To start the entry process, click on the “Add New Entry” link at the top of the page.

Step 5 — On this page, select your news organization from the dropdown list to the right of “Company.” A lot of information will autofill. If that information is incorrect, please contact nha@newspapercontest.com.

Step 6 — Fill in the preparer’s name.

Step 7 — Select a “Contest Type” from the dropdown list. This field will clear each time you save an entry, so you must select a class for each new entry.

Step 8 — Select a “Contest Category” from the dropdown list. When you select the category, special instructions will appear below it. These special instructions describe the award and what supporting documentation should be uploaded and in what forms. This information can also be found in the contest rules.

Step 9 — Provide a description of your entry that must be less than 500 words. You can also include a password if needed to access entries that are behind a pay-

wall. If you wish to provide a longer letter to the judges you can download it below.

Step 10 — Each entry submission must be a URL, whether it’s a story, video or radio entry. Do not upload the radio or video file to the database. Please enter the URL in the URL box. There is no need to type “http://.”

Step 11 — Include the name of the entry.

Step 12 — Using the “Person(s) to Receive Award” box, add the name of the person or people who should be credited for the award.

Step 13 — Add your supporting file or files, for example a Letter to the Judges, a PDF of the page as it appeared in the newspaper or photos for the photography categories. You can drag and drop files or use the “Add files” button to navigate to your files. Files can be either .doc, .docx, .jpg or .pdf. If you need to provide a password to get around a paywall, include it here.

Step 14 — When you have completed your submission, click the “Save” button. If you click the “Back to list” button, you will lose the entry you just completed. After clicking “Save,” you will be directed back to the list of your entries.

Step 15 — To submit another entry, click “Add New Entry.” As long as you have not logged out of the system, your news organization name will still be in place and you can simply start at Step 5 again. You may log out and log back in later to continue adding entries.

Step 16 — If you are done submitting entries, please review the list. You may not change an entry, but you may delete an entry and resubmit it.

Step 17 — Once you have reviewed the list and are done submitting entries it’s time pay up. From your news organization page of entry listings, on the left hand side click on “Entry Billing.” There you will see the total cost of your entries. You can choose to “Pay Now” using a credit card or PayPal account or you can pay by check to, National Headliner Awards, 14 Colgate Road, Somers Point, NJ 08244